

Jean Follonier

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1997 Nendaz
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birth : 15 July 1975
status : Single
nationality : Swiss



Employment history

- June. 06 - today : "General Manager", **Alp Real Estate SA**
Aug. 04 – Jun. 06 : "Commercial, Marketing & Event Manager", **Télé-Nendaz SA**
Mar. 04 – Aug. 04 : "Duty Free Marketing & Sales Executive", based in the HQ of **Philip Morris World Trade SARM** in Lausanne, responsible for Switzerland, Poland, Czech Republic, Romania & Bulgaria.
Dec. 02 – Mar. 04 : "Duty Free Marketing & Sales Executive", based in the HQ of **Philip Morris World Trade SARM** in Lausanne, responsible for North & West Africa
Sep.01 – Dec.02 : "Duty Free Marketing & Sales Executive", based in Tunisia, in **Philip Morris International Services Sarl**, World Wide Duty Free Organization.
- Responsible for western African markets: Senegal, Nigeria, Ivory Coast, Togo, Benin, Ghana, Burkina Faso, Congo and Gabon.
Oct. 99 - Sept. 01 : "Marketing Services Coordinator" in the HQ of **Philip Morris World Trade SARM**, World Wide Duty Free Organization.
- Regional Brand Plans / Implementation
- New Product initiatives
- Trade Marketing Programmes / Merchandising Implementation
- Field Management Training / Domestic Market Coordination
Dec.98 - Oct. 99 : "Marketing Assistant" in the HQ of **PMWT SARM**
- Implementation of a worldwide budget control system
- Involvement in worldwide Promotions projects
- Intranet Site Development
- Assisting and training role in new technologies
Oct. 98 - Dec. 98 : "Compensation and Benefits Assistant" in the **Philip Morris Eastern Europe Region HQ**, HR Department.
Sep. 98 : **Sion Gymnasium** : teacher in Mathematics.
Jan. – Mar. 98 : "**Network Car Rental**" Detailer, Brisbane, Australia.
Jan. – Jun. 98 : "**Piccolo's**" Restaurant, Brisbane, Australia.

Education

- 2005-2006 : IUKB / HEC / HEVs
Master in Tourism Management
1994-1997 : HEC, University of Lausanne
Management Degree (Marketing)
1990-1994 : "Les Creusets" Gymnasium in Sion
Certificate in Mathematics and Physics
1981-1990 : Primary and Secondary schools in Nendaz

Languages

- French : Mother tongue
English : Proficiency level (*East Coast College of English, Brisbane, Australia Certificates of First, Advanced and Proficiency in English*)
German : School knowledge.

Leisure and Interests

- > Real estate refurbishment and brokerage in emerging markets and Switzerland
- > Internet & the new technologies
- > Organization of events : Music Festival, Snowboard Worldcup etc.
- > Sport, Cinema and Music